Lubbock to Host Family, Career and Community Leaders of America’s Region I Leadership Conference

(LUBBOCK) – Visit Lubbock is excited to welcome 800 Region I members and advisors to the “Hub City” for the Region I Leadership Conference for Family, Career and Community Leaders of America (FCCLA). The event is taking place Friday, Feb. 24 from 9 a.m.- 9 p.m. and Saturday, Feb. 25 from 9 a.m.- noon at the Lubbock Memorial Civic Center, 1501 Mac Davis Lane. During the two-day conference, high school students will attend leadership sessions, as well as compete in STAR events, which include both chapter and individual projects to prepare students for their future careers.

FCCLA is a nonprofit student organization geared for high school students focused in Family and Consumer Sciences education. During the conference, students participate in leadership classes such as Stop the Violence, Texting & Driving and Seatbelt Awareness.

“One of our main purposes is to promote personal growth and leadership through Family and Consumer Science education,” said Icela Mendoza, vice president of public relations for Texas’ Region I Chapter of FCCLA. “Participants leave the meetings focused on skills that will prepare them for life, such as chapter development, creative and critical thinking, interpersonal communication, practical knowledge and career preparation.”

The schedule of events includes Joe Fingerhut, an inspirational speaker who encourages the younger generation to defy obstacles and make a difference in the world.

Visit Lubbock estimates the total economic impact of the convention will be $78,225 for the Lubbock community.

The Region I Leadership Conference is open to the public. For additional information about the meeting, please contact Icela Mendoza at icela.mendoza@texasfccla.org.

About Visit Lubbock
Visit Lubbock is Lubbock’s official Convention & Visitors Bureau, charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2004, Visit Lubbock and Lubbock Sports have booked more than 4,925 events or conventions, resulting in 4.2 million visitors, 1.5 million room nights and $461.4 million in direct economic impact to the Lubbock area. For more information, or to receive a free Visitor’s Guide, please call 800.692.4035 or go to VisitLubbock.org. For our latest events, check out our Facebook page at Facebook.com and search for Visit Lubbock and/or Lubbock Sports.
About FCCLA
Family, Career and Community Leaders of America (FCCLA), is a dynamic and effective national student organization that helps young men and women become leaders and address important personal, family, work and societal issues through Family and Consumer Sciences education. FCCLA has more than 160,000 members and more than 5,400 chapters from 48 state associations, Puerto Rico and the Virgin Islands.

FCCLA: The Ultimate Leadership Experience is unique among youth organizations because its programs are planned and run by members, and it’s the only career and technical in-school student organization with careers that support families as its central focus. Participation in national programs and chapter activities helps members become strong leaders in families, careers and communities.

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