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THIS IS WEST TEXAS

**ConventionSouth Magazine Releases Its 2016 List of
“The South’s Top 10 Small Markets with BIG Music”
Based on Reader & Fan Votes**

(LUBBOCK)—This September, Lubbock made ConventionSouth magazine’s list of the South’s Top 10 Small Markets with Big Music. ConventionSouth, a national multimedia resource for those who plan events held within the South, asked readers and Facebook fans to vote for the cities they felt were the best places for music and to hold a meeting or event. The Facebook ballot provided a list of 30 small market destinations across the South, and the top 10 winners were:

- Florence/Lauderdale County, Ala.
- Wytheville, Va.
- Natchitoches, La.
- Cumberland, Md.
- Jackson, Tenn.
- Lubbock, Texas
- San Marcos, Texas
- Bartlesville, Okla.
- Stillwater, Okla.
- Alexandria, La.

Readers and fans were asked to vote on destinations where groups can best experience unique music while holding a meeting or event, according to ConventionSouth Editor Marcia Bradford.

“Meeting planners and event organizers from across the country look for unique destinations in the South to hold their meetings and events, and ConventionSouth’s 2016 list of the ‘South’s Top 10 Small Markets with Big Music’ provides these planners with interesting insights on some of the South’s most alluring smaller cities for musical fun,” Bradford said. “Cities with a rich musical heritage and vibrant music scene bring an added layer of excitement to a meeting or event. This allows meeting planners to create unique themes during their events, infuse upbeat rhythms to their events and increase attendance and attendee engagement. By adding the element of music to an event, meeting planners create a more memorable experience for attendees and therefore, increase the success of the gathering.”

Each city will be featured within the November 2016 issue of ConventionSouth and can be found online at <http://conventionsouth.com/2016/09/22/the-souths-top-small-markets-with-big-music/> and on the Facebook page at <https://www.facebook.com/ConventionSouth>.

Visit Lubbock

Visit Lubbock is Lubbock's official Convention & Visitors Bureau, charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2004, Visit Lubbock and Lubbock Sports have booked more than 3,579 conventions and events, resulting in 2.8 million visitors, 943,570 room nights, and \$297 million in direct economic impact to the Lubbock area. For more information on the "Texas You've Always Dreamed Of" or to receive a free Visitor Guide, please call 800.692.4035 or log on to VisitLubbock.org. Visit Lubbock is an accredited convention and visitors bureau designated by Destination Marketing Association International (DMAI).

About ConventionSouth

Celebrating over 30 years as a leading meeting planning resource, ConventionSouth magazine is based in Gulf Shores, Ala., and is circulated to more than 18,000 meeting professionals located across the country that book meetings held within the South.

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