



Media Release

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For Immediate Release

## **West Texas Historical Association Annual Meeting to be held in Lubbock**

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LUBBOCK, Texas (March 1, 2011) – The West Texas Historical Association (WTHA) will hold its 88<sup>th</sup> annual meeting in Lubbock Thursday, March 31<sup>st</sup> through Saturday, April 2<sup>nd</sup> at Lubbock Christian University, 5601 19<sup>th</sup> Street.

The WTHA is committed to people interested in the history of West Texas. A conference is held every year in a West Texas city—with this year’s conference being held in Lubbock. At the conference, attendees visit, present papers and exchange ideas and information about the history of West Texas, eastern New Mexico and western Oklahoma.

All sessions of the WTHA annual meeting will be held in the Baker Conference Center and the American Heritage Building, located on Lubbock Christian University’s campus.

Early birds arriving to the conference Thursday, March 31<sup>st</sup> can enjoy a Motley County and Matador Ranch Tour from 2:30pm-8pm which includes stops at Matador Ranch, the old jail and the Motley County Historical Museum and concludes with a buffet dinner at the Windmill Café at Roaring Springs.

General sessions will be held Friday, April 1<sup>st</sup> from 8:30am-5:30pm and Saturday, April 2<sup>nd</sup> from 8:30am-12:30pm. The Saturday afternoon program will begin at 2:30pm with a tour of Post, Texas and will conclude with a night performance at the Garza Theatre. That evening, a buffet dinner will be held at the Heritage House in Post.

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The conference is open to the public with an admission price of \$10 for students and \$20 for all other attendees. Tours will be an additional cost.

For additional information, contact the West Texas Historical Association office at 806-742-3749 or 806-742-9076, or visit [www.WTHA.org](http://www.WTHA.org).

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Visit Lubbock is Lubbock's official Convention & Visitors Bureau, charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2001, Visit Lubbock has booked more than 1,900 conventions, resulting in 1.03 million visitors, 236,000 room nights, and \$109.1 million in direct economic impact to the Lubbock area. For more information on the Texas You've Always Dreamed Of or to receive a free Visitor Guide, please call 800-692-4035 or log on to [VisitLubbock.org](http://VisitLubbock.org). For the latest events, check out our Facebook page at [Facebook.com](http://Facebook.com) and search for Visit Lubbock.

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