



Media Release

Contact:
Abie Rampy
Director of Communications
Visit Lubbock – The Convention & Visitors Bureau
Phone: 806-747-5232
Fax: 806-747-1419
E-mail: abie@visitlubbock.org

For Immediate Release

Association of Texas College and University Facilities Professionals' (TCUF) 2nd Biennial Conference

LUBBOCK, Texas (October 5, 2010) – The Association of Texas College and University Facilities Professionals' 2nd Biennial Conference will be held October 6th-8th in Lubbock. The conference is hosted by the Texas Tech University System, in cooperation with the Texas Higher Education Coordinating Board (THECB) and in collaboration with the Construction Owners Association of America – Texas Chapter (COAA).

Founded in 2009, the Association of Texas College and University Professionals is a totally volunteer, 501(c) (3) organization, dedicated to the development and continuing education of facilities professionals working in Texas higher education. In cooperation with the THECB, the Association of Texas College and University Professionals biennially produce the TCUF Conference with the goal of providing exceptional educational content and unmatched networking opportunities. This conference will move around the state of Texas and be hosted by the various colleges and universities in order to provide the greatest opportunity for facilities professionals to attend.

The theme for the TCUF Conference this year is “Doing More with Less – Closing the Resource Gap.” The TCUF Biennial Conference meets the facilities' professional and educational needs by providing learning opportunities and events throughout the week in which they can network, confer with colleagues from across the state and speak with industry experts. The conference expo provides many opportunities to visit with and learn from industry professionals about the best in new products, technology and services.

-- more --



The Association of Texas College and University Facilities Professionals hopes to inspire attendees with the keynote speakers including Jim Carroll, the world’s leading futurist, trends and innovation expert. He states that “in the high-velocity economy, where faster is the new fast, it’s your ability to adapt, change and evolve through a constant flood of new ideas that will define your potential for success.” In addition, Barbara White Bryson, industry insider, will speak. She strives to facilitate a change in intellectual approach to designing and delivering projects and prepare more professionals to participate in projects in a collaborative and innovative manner.

Although the conference is closed to the public, TCUF would like to invite the Lubbock City Council, county commissioners, civic leaders and Texas Tech to attend the opening speaker session Thursday, October 7th at 9am at the Lubbock Memorial Civic Center Theater, 1501 Mac Davis Lane.

For additional information, please contact Theresa Drewell, TCUF Conference Chair, at theresa.drewell@ttu.edu or 806.742.2116.

Visit Lubbock is Lubbock’s official Convention & Visitors Bureau, charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2001, Visit Lubbock has booked more than 1,900 conventions, resulting in 1.03 million visitors, 236,000 room nights, and \$109.1 million in direct economic impact to the Lubbock area. For more information on the Texas You’ve Always Dreamed Of or to receive a free Visitor Guide, please call 800.692.4035 or log on to VisitLubbock.org. For the latest events, check out our Facebook page at [Facebook.com](https://www.facebook.com/VisitLubbock) and search for Visit Lubbock.

###