



Media Release

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For Immediate Release

## **South Plains Swing Debate Meet**

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LUBBOCK, Texas (December 7, 2010) – The South Plains Swing Debate Meet will be held in Lubbock Friday and Saturday, December 10-11, 2010 from 7:30am to 9:30pm. On Friday, the tournament will be held at Lubbock High School, 2004 19<sup>th</sup> Street; on Saturday, the meet will be held at Coronado High School, 3307 Vicksburg Avenue.

Each year, Lubbock High and Coronado High host a weekend debate tournament event. Students from around the state and region compete at two tournaments (one Friday and one Saturday) for the opportunity to qualify for the Texas Forensic Association State Meet in March.

High school students from around the state and region are expected to attend the tournament. To date, seventeen schools have registered including schools from Houston, Dallas, San Antonio, El Paso, Amarillo and Hobbs, NM. The tournament will bring approximately 100 attendees to Lubbock, with an economic impact of approximately \$18,464.

The tournament is free and open to the public. Food is provided for teachers/coaches who are sponsoring students, bus drivers and volunteer judges who help coordinate the event. Food and financial donations are greatly appreciated.

“This is an opportunity for the Lubbock community to see some outstanding academic performances from our students,” said Melissa Witt of Coronado High. “With all of the negative press that schools get sometimes, this is an opportunity to showcase academic excellence!”

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For additional information, please contact Melissa Witt of Coronado High at [mwitt@lubbockisd.org](mailto:mwitt@lubbockisd.org) or Michael Trook of Lubbock High at [mtrook@lubbockisd.org](mailto:mtrook@lubbockisd.org), or visit [www.joyoftournaments.com/tx/splains/info.asp](http://www.joyoftournaments.com/tx/splains/info.asp).

Visit Lubbock is Lubbock's official Convention & Visitors Bureau, charged with increasing the activity of leisure, sports, meeting and convention travel to Lubbock. Since 2001, Visit Lubbock has booked more than 1,900 conventions, resulting in 1.03 million visitors, 236,000 room nights, and \$109.1 million in direct economic impact to the Lubbock area. For more information on the Texas You've Always Dreamed Of or to receive a free Visitor Guide, please call 800.692.4035 or log on to [VisitLubbock.org](http://VisitLubbock.org). For the latest events, check out our Facebook page at [Facebook.com](https://www.facebook.com/visitlubbock) and search for Visit Lubbock.

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