



Media Release

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For Immediate Release

RUF Porsches Visit Lubbock

LUBBOCK, Texas (April 23, 2009) – The RUF Porsche Event will be held April 25, 2009 in Lubbock at Gene Messer Volkswagon, 7007 University Avenue, and is open to the public from 9:00am to 3:00pm.

For more than 60 years, the name of RUF has been associated with the premium automotive industry and has meant quality and craftsmanship. It started in 1939 when Alois Ruf, Sr. first formed his company, "AUTO RUF", as a general service garage. He maintains a special relationship with the Porsche factory and today, this same company is still operated at its original location in southern Germany's Allgäu region.

Dallas, Texas has the first RUF facility in North America authorized to sell new RUF automobiles and perform conversions that transform your current Porsche with RUF power-kits, suspensions, wheels and aero-kits.

Porsche owners will be able to bring their car to the dealership and walk through the 30-40 Porsches on-site. Cars that have the OBD terminal can be plugged and have a complete MRI on the car, at no charge. There will 4+ cars for sale, called the "5 Ticket, ride, Starships" that total just under one million dollars. The event will include a question and answer session from RUF experts Wayne Corley and Hans Hoffmann, and Porsche owners will be able to purchase raffle tickets for a 30K to 60K mile service package for one Porsche. The event will conclude at 3pm with a drive-out from the dealership, (members and nonmembers of PCA are eligible).



To view a full schedule of events go to WTX.PCA.ORG (no www.) For more information, visit wtx.pca.org or contact Larry Goldston at 806.775.7857.

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