



Media Release

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For Immediate Release

## **College Baseball Hall of Fame brings Baseball Tournament to Lubbock**

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LUBBOCK, Texas (December 7, 2010) – The College Baseball Hall of Fame in partnership with Premier Baseball on Thursday (Dec. 9) at 2 p.m. will host a news conference to announce next year’s arrival of the Sophomore World Series. The news conference will take place at the Ranching Heritage Center, located at 3121 4<sup>th</sup> St.

This will be the largest tournament to be hosted in Lubbock July 26-31 at baseball facilities city-wide and will bring 40 to 50 teams for tournament play. Premier Baseball is currently involved with the College Baseball Hall of Fame in bringing tournaments to Lubbock. “The presence of the Hall of Fame in Lubbock is one of many reasons our membership voted to move the World Series to Lubbock. We see a great future in working with the Hall of Fame bringing more tournaments to Lubbock as the facility comes to fruition,” said James Ellison, President of Premier Baseball.

Premier Baseball is an aggregation of baseball organizations that have been in business for a number of years and have achieved a high level of success on the field. Each organization has as its goal, playing the best baseball possible. Premier was formed to assist in



that goal. An additional goal of each organization is the welfare and advancement of its players. Currently, there are 24 organizations that are part of Premier and they all exhibit teams freshman through senior levels, have achieved high success on the field and have a recognized reputation for integrity, competitiveness and poise. For tournament information, visit [www.premierbaseball.net](http://www.premierbaseball.net).

For additional information, please contact Scott Harrison, Sports Director at Lubbock Sports, at 806-747-5232 or [scott@visitlubbock.org](mailto:scott@visitlubbock.org), or Mike Gustafson, Executive Director for the College Baseball Hall of Fame at 806-749-2233 or [gus@collegebaseballfoundation.org](mailto:gus@collegebaseballfoundation.org).

Lubbock Sports is part of Lubbock's Convention & Visitors Bureau, charged with increasing the number of sporting events hosted in Lubbock. Since 2001, Lubbock Sports has booked more than 800 events, resulting in 1.3 million visitors, 362,000 room nights, and \$172 million in direct economic impact to the Lubbock area. For more information on our sports facilities or to receive a free Sports Facility Guide or Visitor Guide, please call 800.692.4035 or log on to [VisitLubbock.org](http://VisitLubbock.org). For the latest events, check out our Facebook page at [Facebook.com](https://www.facebook.com/LubbockSports) and search for Lubbock Sports.

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